

# Privacy Policy

**Effective Date:** 06/16/25

**Last Updated:** 06/16/25

At Flourish Web Solutions, your privacy is important to us. This Privacy Policy explains how we collect, use, disclose, and safeguard your information.

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## 1. Information We Collect

We collect the following information:

- **Contact Details:** name, email address, phone number, company name
  - **Website Content:** text, images, files uploaded to our servers
  - **Analytics Data:** site performance, visitor traffic (via Google Analytics)
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## 2. How We Use Your Information

We use your data to:

- Provide and maintain services
  - Communicate with you about your account
  - Send invoices and service updates
  - Analyze site traffic and improve performance
  - Respond to legal obligations or law enforcement requests
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## 3. Sharing of Information

We do **not sell** or share your personal information with third parties, except:

- **Service providers** (e.g., hosting partners, email providers) to perform services on our behalf
- **Legal authorities**, if required by law

All third-party service providers are contractually bound to protect your information.

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## 4. Data Security

We use industry-standard security protocols:

- Secure cloud hosting with SSL encryption
  - Daily backups
  - Access control and secure passwords
  - Malware scanning and 24/7 monitoring
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## 5. Your Rights

You may:

- Request access to your personal data
  - Correct or delete information we store about you
  - Request data portability
  - Withdraw consent at any time (may affect service delivery)
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## 6. Data Retention

We retain your data as long as you are a customer and for up to 12 months after service termination, unless required for legal or financial recordkeeping.

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## 7. Cookies

Our websites may use cookies or similar tracking technologies to enhance user experience and improve analytics. You may disable cookies through your browser settings.

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## 8. International Users

Our services are operated in the United States. If you are accessing from outside the U.S., you agree to data transfer to and processing in the U.S.

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## 9. Policy Updates

We may update this Privacy Policy from time to time. Changes will be posted on our website and take effect immediately upon posting.

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## 10. Contact

For privacy-related inquiries:

**Email:** [info@flourishwebsolutions.com](mailto:info@flourishwebsolutions.com)

**Mailing Address:** 331 Lisa Way, Cinnaminson, NJ 08077